The Finest in Fashion and Accessories: "The Fashion Gallery" Invites Customers to a Virtual Flight Through Current Trends and High-Quality Brands at Vienna Airport

"The Fashion Gallery" not only does justice to its name with respect to fashion. The Paris-based and first travel retail operator in Europe Lagardère Travel Retail provides a completely new shopping experience at Vienna Airport when it lines up Michael Kors, Hugo Boss, Ermenegildo Zegna, Longchamp, Tag Heuer, Chopard and many other top brands next to each other on about 800 square metres of state-of-the-art retail sales space. Moreover, the American dessous and beauty brand Victoria's Secret is returning to Vienna Airport. The official opening of "The Fashion Gallery" took place today, September 5, 2019, in the presence of Frédéric Chevalier, COO Europe, Middle East and Africa Lagardère Travel Retail and Julian Jäger, Member of the Management Board of Flughafen Wien AG.

"On the basis of our shopping and restaurant offering, we want to make the stay at the airport as comfortable and diversified as possible. "The Fashion Gallery" not only brings many top brands together under one roof, but also ensures a special flair with a virtual journey in the heart of Vienna", states Julian Jäger, Member of the Management Board of Flughafen Wien AG.

"Fashion is a very important category for us and key strategic asset for Lagardère Travel Retail. The opening of another Fashion Gallery proves that our concept has truly become a brand in itself, highly appreciated by landlords as well as brands. The launch of our fashion activities in Austria further strengthens our relationship with Vienna Airport and accelerates our development in Austria", added Frédéric Chevalier, COO EMEA for Lagardère Travel Retail.

"The Fashion Gallery" – A global winning concept
"The Fashion Gallery" is a highly successful multi-brand concept of Lagardère Travel Retail, present at worldwide airports, from Amsterdam Schiphol to Singapore Changi, Madrid Barajas, and more recently Geneva Airport. It has been cleverly designed around a unique shop-in-shop layout, in which individual brands are highlighted and the open sales area ensures a varied offering of fashion and accessories. The wide-ranging product portfolio ranges from women's and men's fashion, both business and casual, and also includes shoes, leather goods, jewellery, watches, glasses and seasonal fashion and travel accessories. Numerous brands are represented here e.g. Breitling, Omega, Longines, Furla, MCM, Tumi, Mont Blanc, PRADA, Rado, Samsonite, Tissot and Coccinelle. "The Fashion Gallery" can be found in the Plaza in Terminal 2 behind the boarding card checks.

Viennese flair as well
"The Fashion Gallery" also offers a special highlight right at the entrance, featuring the largest LED wall in Europe. Practically starting from "The Fashion Gallery", a virtual flight is simulated over the Vienna city centre to the Hofburg Palace in Vienna. As a result, the traditional Viennese lifestyle is perfectly conveyed at the Vienna Airport site in a technically state-of-the-art manner.

Lagardère Travel Retail – the global leader in airport Fashion
With 353 stores in 86 airports in 23 countries, Lagardère Travel Retail is the first global operator in Fashion at airports. The global travel retail operator currently operates 4,600 stores across Travel Essentials, Foodservice and Duty Free & Fashion in over 38 countries worldwide. With more than 600 brands operated worldwide, the group has the most diverse brand portfolio in travel retail and ranks amongst the top 3 in this branch at airports, with an annual turnover of close to €2bn in Duty Free and Fashion.

Address inquiries to:

Lagardère Travel Retail Austria GmbH
Ewa Siebenbrunner, Marketing & Communications
E-mail: e.siebenbrunner@lagardere-tr.at
Mobile: +43 660 867 31 72
Website: www.lagardere-tr.at

Press Office of Flughafen Wien AG
Peter Kleemann, Company Spokesman
Tel.: (+43-1-) 7007-23000
E-mail: p.kleemann@viennaairport.com
Website: www.viennaairport.com
www.facebook.com/flughafenwien   PeterKleemannVIE